

The North Tyne & Redesdale Agricultural Society Est 1842 Ltd

BELLINGHAM SHOW



Levels of Sponsorship



Bellingham Show is one of the oldest agricultural shows in the Country, running from 1842 taking place on **Saturday 31st August 2024**.

As a country show we focus on all that is expected from an event. With a strong emphasis on agriculture and countryside pursuits, that are both visual and entertaining for all show goers. There's so much more to the show to keep you entertained with a full main ring programme, live bands, traditional music, countryside area, You'll find all your favourite countryside show attractions as well as shopping and crafts.

Bellingham Show has a range of sponsorship packages to suit all budgets and is the perfect setting to showcase your business.

We can tailor any sponsorship to match your requirements and budget.





Silver
£50
(Class Sponsors)

- 1/4 page advert in the show guide
- Mention in show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website
- 2 x adult tickets to the show
- Announcement over the main speaker as a show sponsor at the end of the day
- 1 x mention on our social media platforms (Facebook & Instagram)

Gold
£100
(Section Sponsor)

- 1/2 page advert in show guide and logo on inside back pages
- Mention in Show Schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website
- 2 adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- Ringside banner (to be provided by sponsor)
- 2 x mentions on our social media platforms (Facebook & Instagram)
- 1 x Free show guide
- Announced as a sponsor over the PA at the beginning and end of day.

Principal Partner
£500

(Main Ring Sponsor, Entertainment)

- Full page advert in the Show Guide and logo on the back page of the guide.
- Mention in the show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website and link to your website.
- 8 x adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- 3 x mentions as a sponsor over the PA system at key times during the day.
- 5 x mentions on our social media platforms (Facebook & Instagram)
- 1 x free show guide
- 2 x banners (1 x roadside, 1 x main ring to be provided by the sponsor) Roadside banners placed 2 weeks before the show.
- Opportunity to present winners with their trophies.
- Business logos to feature on tickets purchased online
- Business logo to feature on show emails with a link through to your website.

Platinum
£250

(Section sponsor, entertainment)

- Full page advert in the Show Guide and logo on the back page of the guide.
- Mention in the show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement and link to your website from our website
- 4 x adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- 2 x mentions as a sponsor over the PA system at key times during the day.
- 3 x mentions on our social media platforms (Instagram and Facebook)
- 1 x free show guide
- 2 x banners (1 x roadside & 1 x ringside) (To be provided by the sponsor)
- Opportunity to present winners with their trophies





Sponsorship Reply Form



**Please complete and return to The Secretary, Bellingham Show, 24
Redesmouth Court, Bellingham, NE48 2ES
or Bellinghamshow@gmail.com**

Business Name:

Contact name:

Contact telephone:

Email:

Website:

Please indicate which of our sponsorship opportunities you would like.

Principal Partner	£500
Platinum	£250
Gold	£100
Silver	£50

Please supply the following information so we can promote your business

My Instagram account is @

My Facebook link is

Our web address is www.

I have sent an advert for inclusion in the catalogue: Yes / No

I have send a logo for inclusion in the catalogue: Yes / No

Adverts and logos on PDF and JPeg format (to be provided print ready) can be e-mailed to bellinghamshow@gmail.com

I have enclosed a cheque payable to North Tyne and Redesdale Agricultural Society

I have paid by BACS, my reference is:

To make a payment by BACS our details are: Sort Code 30-94-19; Account 00712498.

Thank you for supporting Bellingham Show and Country Festival